

THE JAYCEES' HOLIDAY LIGHTS PARADE



Part of DSI's Old Capitol Holiday Walks
Downtown Springfield



December 7, 2019
Starting at 5:30 p.m.

SPONSORSHIP OPPORTUNITIES*

Parade Float Sponsor: \$150

- Float entry in the parade;
- Individual parade signage

Cup Sticker Sponsor: \$500

- Logo placement on downtown restaurant coffee cups

Presenting Sponsor: \$2,500

- Exclusive logo placement on event material, and recognition during radio and television advertising

*All sponsorships include a waiver of parade entry fees, and social media listing

Name/Company _____ Contact Name _____

Billing Address _____

Phone _____ Email _____

Credit Card Number _____ Exp. Date: _____

The Springfield Jaycees are a 501(c)4 organization.
For payment or questions please contact us:
PO Box 662, Springfield, IL 62705 spfldjaycees@gmail.com